DIGITAL MEDIA B.I.

UCCS | University of Colorado Colorado Springs

ACADEMIC ADVISING

Partnering with students to successfully navigate college
Location: Main Hall 208
Phone: 719.255.3260
Website: www.uccs.edu/advising

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- Appointments: www.uccs.edu/advising/current-students
- Drop In Advising: Most Wednesdays, 1:00pm - 4:00pm

Prospective Students: www.uccs.edu/admissions/contact

GENERAL ACADEMIC INFORMATION

Minimum Graduation Requirements
1. 120 credit hours
2. 45 upper-division credit hours (3000-4999 level)
3. 2.0 CU cumulative GPA
4. Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

Student Responsibilities
Students are required to know and follow:
1. All academic policies set forth by the University, College, and academic department in the UCCS Catalog: catalog.uccs.edu
2. All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

MAJOR INFORMATION

The BI in Digital Media is a collaboration across several departments and programs in the College of LAS and structured for students to learn how to design, create, produce, oversee and support across media platforms in an expanding and increasingly interconnected field. The BI Digital Media curriculum strategically intertwines both artistic and commercial contexts by integrating courses from Communication, English, Music, Technical Communication and Information Design (TCID) and Visual Arts.

Major Requirements			
Digital Media Major (33 hours) • Digital Media BI requires 33 hours of related course work • A minimum of 18 credit hours of upper-division (3000+ level) course work. • Digital Media majors must maintain a minimum 2.0 GPA in all related course work completed in order to graduate.	**Course/Area**	**Course Title**	**Credit Hours**
	COMM 2250	Introduction to Film & Video	3
	COMM 2900	Writing for the Media	3
	COMM 3350	Integrated Marketing Communication	3
	COMM 3460	Digital Film Editing	3
	TCID 3130	Web and Print Document Design	3
	TCID 3140	Iterative Design Projects	3
	VA 2100	Digital Art and Design	3
	Digital Media Electives	*Complete 12 hours of elective courses from the courses listed below. At least 6 hours must be chosen from upper-division (3000+ level) courses.* COMM 3400, COMM 4010, MUS 2150, TCID 3860, TCID 3865, VA 1030, VA 2150, VA 3200	12
BI Innovation Core (24 hours)	BLAW 2010	Business and Intellectual Property Law	3
	ENTP 1000	Introduction to Entrepreneurship	3
	ENTP 4500	Entrepreneurship and Strategy	3
	INOV 1010	The Innovation Process	3
	INOV 2010	Innovation Team: Analyze and Report	3
	INOV 2100	Technical Writing, Proposals, and Presentations	3
	INOV 3010	Innovation Team: Research and Execute	3
	INOV 4010	Innovation Team: Design and Lead	3
BI Cross-Discipline Core (15 hours)	*Complete one of the Cross-Discipline Cores listed below. Each Cross-Discipline Core consists of 15 credit hours. See the BI website for specific courses (innovation.uccs.edu).* **Business** **Engineering Technology** **Globalization**		15

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General Education and Elective Requirements

Composition (6 hours)	1. ENGL 1310 2. INOV 2100 3. PORT 3000 (0 Credits) – Writing Portfolio
Reasoning Skills (3 hours)	See the degree audit for course options.
Area Requirements (27 hours) • Maximum 2 courses from any one discipline may be applied to the area requirements • Courses may not be taken pass/fail	1. Humanities – 9 credit hours of which 3 credits must be HUM3990. 2. Social Sciences – 9 credit hours 3. Natural Sciences – 9 credits hours, of which at least 1 credit must be from a lab course **NOTE:** Cannot select courses from primary major courses for area requirements.
Oral Communication, Cultural Diversity, and Global Awareness Requirements	One course from each list (see degree audit). *All courses that fulfill these requirements may also count towards other general education or major requirements.*

Compass Curriculum (12 hours) • Explore and Navigate courses must be outside major and area requirements • Writing Intensive, Inclusiveness, and Sustainability courses can count towards other requirements within degree	Component	Course
	Gateway	GPS 1010
	Explore – Arts, Humanities and Cultures	INOV 1010 (included in Innovation requirements)
	Explore – Society, Behavior and Health	ENTP 1000 (included in Innovation requirements)
	Explore – Physical and Natural World	See Degree Audit
	Navigate	INOV 3010 (included in Innovation requirements)
	Summit	ENTP 4500 (included in Innovation requirements)
	Writing Intensive Courses (WIC) *Two courses with one upper-division (3000+ level)*	1. INOV 2010 (included in Innovation requirements) 2. INOV 3010 (included in Innovation requirements)
	Inclusiveness	INOV 1010 (included in Innovation requirements)
	Sustainability	ENTP 1000 (included in Innovation requirements)

General Electives (9 hours)	Complete additional courses to meet total and upper-division requirements for your degree program.

Four-Year Degree Plan

Please note that this is an *example* degree program and your program may vary. **Students are responsible for completing all course prerequisites.**

Year One

√	FALL	Hours	√	SPRING	Hours
	ENGL 1310	3		INOV 1010	3
	ENTP 1000	3		COMM 2900	3
	COMM 2250	3		INDS 1050	3
	GPS 1010	3		Humanities Elective	3
	Explore – Physical & Natural World Course	3		Social Science Elective	3
	TOTAL	15		**TOTAL**	15

Year Two

√	FALL	Hours	√	SPRING	Hours
	VA 2100	3		TCID 3130	3
	BLAW 2010	3		INOV 2100	3
	INOV 2010 or Cross-Discipline Core Course	3		INOV 2010 or Cross-Discipline Core Course	3
	Social Science Elective	3		Natural Science Elective w/Lab	4
	Natural Science Elective	3		Humanities Elective	3
	TOTAL	15		**TOTAL**	16

Year Three

√	FALL	Hours	√	SPRING	Hours
	COMM 3350	3		COMM 3460	3
	TCID 3140	3		Digital Media Elective	3
	Digital Media Elective	3		UD Digital Media Elective	3
	INOV 3010 or Cross-Discipline Core Course	3		INOV 3010 or Cross-Discipline Core Course	3
	Upper-Division (UD) Social Science Elective	3		UD Cross-Discipline Core Course	3
	TOTAL	15		**TOTAL**	15

Year Four

√	FALL	Hours	√	SPRING	Hours
	INOV 4010 or Cross-Discipline Core Course	3		ENTP 4500	3
	UD Cross-Discipline Core Course	3		INOV 4010 or Cross-Discipline Core Course	3
	HUM 3990	3		Natural Science Elective	2
	UD Digital Media Elective	3		UD General Elective	3
	UD General Elective	3		UD General Elective	3
	TOTAL	15		**TOTAL**	14